



January 2017

Dear Earth Day Festival Friend,

This year marks the 29th anniversary of The Stockton Earth Day Festival. We will continue our efforts to educate our community about protecting our planet and celebrating the wonders of Mother Earth at this year's premiere San Joaquin County environmental education event.

All organizations, schools, teachers, students, crafters, businesses and individuals doing environmental activities, projects or business operations are encouraged to come together at the **Earth Day Festival, Sunday, April 23, 2017, 11 a.m. to 4 p.m. at Victory Park (behind the Haggin Museum, Pershing Ave., between Argonne Dr. and Picardy Dr.)**. This year's theme is "Water is Life." Try to weave this message into this year's efforts.

The Festival has been a successful partnership between the City of Stockton's Solid Waste & Recycling Division and the Water Conservation Program, the Peace & Justice Network, the University of the Pacific, San Joaquin County Public Works/Stormwater Management Program, San Joaquin County Office of Education, Financial Center Credit Union, Republic Services Allied Waste, California Water Service and Mayaco Marketing and Internet. The Festival brings families, children, adults, business people and earth-lovers of all kinds to Victory Park to enjoy a variety of activities, exhibits and entertainment all in the name of learning how to protect our environment.

The vendor/exhibitor application is attached and is required for all booths. **The deadline to submit your vendor application and fee is Monday, March 27, 2017.** Return a completed application (with your fee) to reserve your booth. All applications will be reviewed prior to acceptance:

Business sponsor/food booths	\$100
For-profit info booth	\$50
Not-for profit booth	\$25
School or class display/activity	Free

On behalf of the Earth Day Festival Committee, we look forward to seeing you and celebrating the Earth Day Festival!

For more information, please feel free to contact me.

Bruce Giudici
2017 Earth Day Festival
(209) 559-6279
brucegiudici@comcast.net
stocktonearthday@gmail.com
<http://livegreensanjoaquin.org>