

STOCKTON EARTH DAY SPONSORSHIPS



Dear Earth Day Partner:

How do you and your company/organization gain exposure to **10,000 people** that come together for a free, one day earth-friendly educational opportunity? You're invited to participate in the all-volunteer, family-friendly **29th Annual Stockton Earth Day Festival** celebration as a sponsor!



This event has grown throughout the years and now has an average attendance of more than 10,000 people and creates a fun opportunities for families and individuals to enjoy visiting with groups that offer services, products and/or programs of benefit.

The highlights include:

- **Event Date: Sunday, April 23rd from 11am to 4pm, Victory Park** (behind Haggin Museum).
- **Free admission** due to the help of our sponsors.
- **Sponsors recognized for their environmental concerns and contributions** at the event and in advance promotional publicity.
- Last year regional television, radio and newspapers all covered the event.
- **Live entertainment**, terrific local food and plenty of informational booth from local teachers and students.
- **Educational displays** from community school, environmental groups and businesses, and environmental activities coordinated by local teachers and students.
- Partners already include the City of Stockton's Solid Waste & Recycling Division and Water Conservation Program, University of the Pacific, Peace and Justice Network, San Joaquin County Public Works / Stormwater Management Program and the San Joaquin County Office of Education and others.

Keeping festival fees low truly helped the Earth Day Festival be a no-cost community event where families can learn more about natural resources. And that's where you come in! We are writing to encourage your participation in this amazing community event.

Enclosed is a sponsorship application. Please feel free to contact me if you have any further questions or if there is something special that we can create for you.

Thank you in advance for your support in bringing environmental education and awareness to our community, and for your participation in helping to foster environmental steward of our air, land and water through conservation, recycling and pollution prevention.

Please call Steve Morales (209) 957-8629 (work) if you have further questions or if we can create something special for your sponsorship. Your support of the 29th annual community 2017 Earth Day Festival is much appreciated!

2017 Earth Day Festival Sponsor Levels

There are several opportunities to get involved and show the community your support and commitment to our environment. Please call Steve Morales at (209) if you have further questions or if we can create something special for your sponsorship.

Please mark the sponsorship level you wish to support. Thank you.

MAIN STAGE SPONSORSHIP (2 available): \$5,000

- Recognition as one of two main sponsors for entire event
- Main on-stage banner opportunity
- Booth at event
- Poster logo and recognition in all promotional materials and press releases where possible
- Homepage, highlighted feature on LiveGreenSanJoaquin.org event website
- On-Stage announcements throughout the day

STUDENT DISPLAYS (5 available): \$1,000

- Sponsor recognition poster near stage
- Booth at event
- Poster logo (if commitment is prior to printing)
- Listing in press releases
- Announcements from the stage

SUPPORT SPONSORSHIP: \$500 level

- Sponsor recognition poster near stage
- Booth
- Recognition in press releases

CHILDREN'S ACTIVITY AREA SPONSORSHIP (4 available): \$2,500

- Smaller stage signage opportunity
- Booth at event
- Poster logo (if commitment is prior to printing)
- Listing in press releases
- Announcements from the stage

SPONSORSHIP APPLICATION

Yes, we would like to support the community 2017 Stockton Earth Day Festival.

COMPANY/ORG: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ ZIP _____

EMAIL: _____ WEBSITE _____

EDUCATIONAL FOCUS OF YOUR BOOTH? _____

Please fill out application and mail to the following address. Thank you!

**2017 Earth Day Festival
Peace & Justice Network
P.O. Box 4123
Stockton, CA 95204**

Enjoy a few pictures from last year's Stockton Earth Day Festival!



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"Pope Francis" visits Catholic Charities



Pop-up "Pope Francis" visits Catholic Charities.

